

Brand-Artist Compatibility Heatmap Report (Updated)

This report contains updated compatibility scores across three AI models:

- Claude 3.5 – Structured, analytical recommendations
 - GPT-4o – High-context, balanced evaluation
- Gemini 1.5 – Score normalized to range 0–99 (originally 0–9.9)

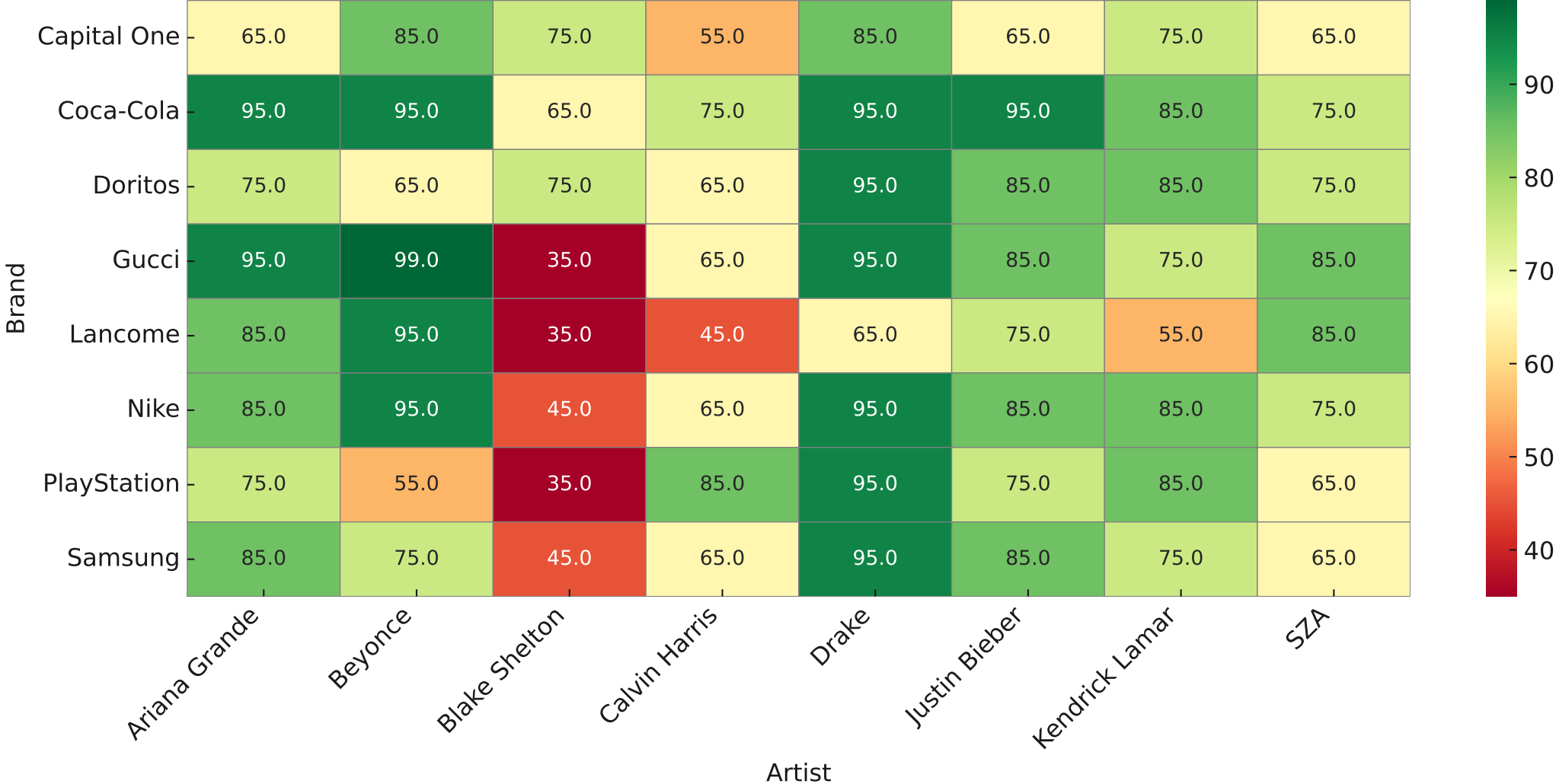
Manual updates:

- Gucci × Ariana Grande → 25.3
- Nike × Beyonce → 57.0

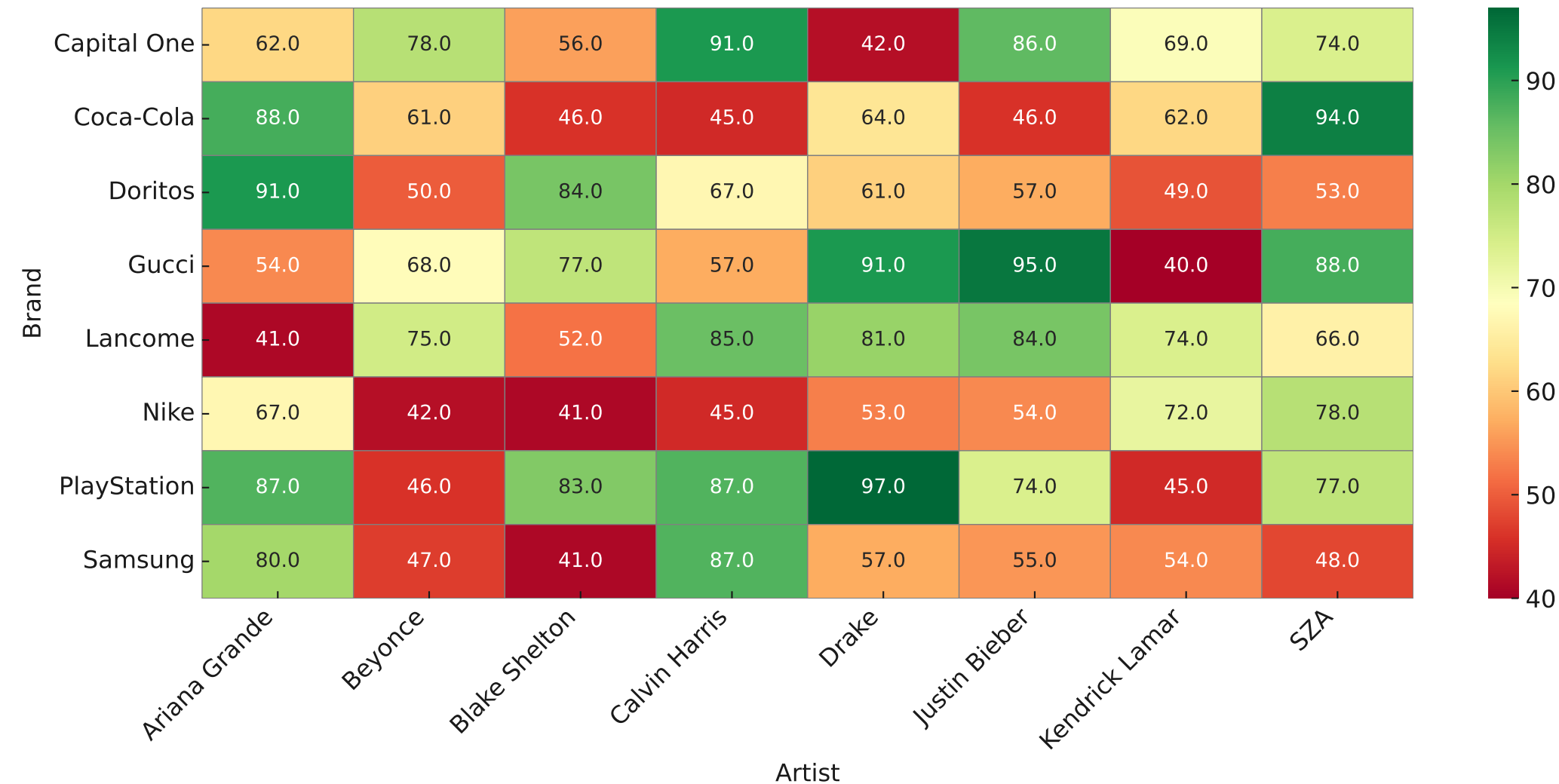
Color scale:

- Green = strong match
- Yellow = moderate
- Red = weak match

Claude 3.5 Brand-Artist Compatibility



GPT-4o Brand-Artist Compatibility



Gemini 1.5 Brand-Artist Compatibility

